C2M.v2.7.CCB

3.4.1 Manage Contacts

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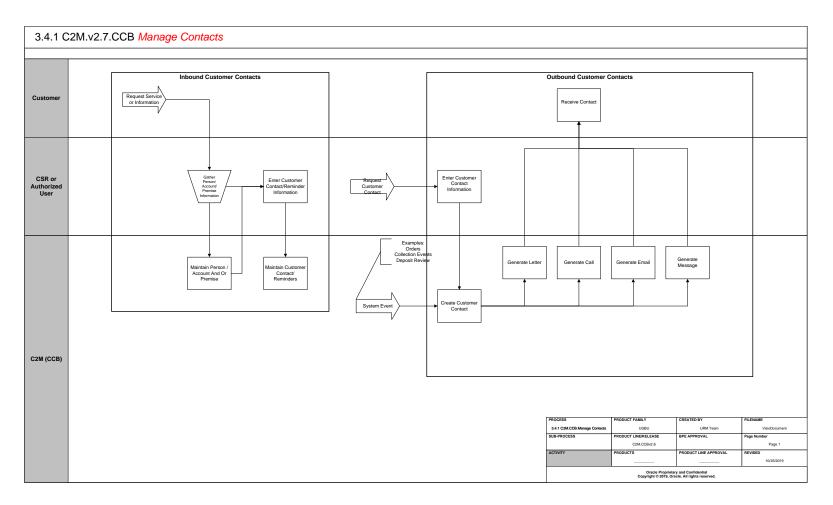
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Brief Description

Business Process:3.4.1 C2M.CCB.Manage ContactsProcess Type:ProcessParent Process:Sibling Processes:

Customer contacts are used to record when customers contact a company and why. This process also represents typical activity that occurs when a company decides communicate with the customer (e.g. send letters, make manual or automated phone calls, SMS and email). This process provides information how customer contacts are created and utilized in the system.

Business Process Model



Test Documentation related to the Current Process

ID	Document Name	Test Type

Document Control

Change Record

Date	Author	Version	Change Reference
08/11/2017	Kashif Q. Qureshi	Draft	Modified for C2M
08/18/2017	Kashif Q. Qureshi	Final Draft	
08/26/2017	Galina Polonsky		Reviewed, Approved
06/03/2019	Satya Kalavala		Updated Format for v2.7

Attachments